



ANIMAL COMPANY

CONSULTING AGENCY SPECIALIST OF THE ANIMAL WORLD



# ANIMAL COMPANY A HIGH EXPERIMENTED TEAM OF PROFESSIONALS

CONSULTING AGENCY SPECIALIST OF THE ANIMAL WORLD

› Accompanies the actors of the animal world (Pharmaceutical Companies, Manufacturers of equipment and product for animals, Food Manufacturers, Institutions, Distributors, Vet practices, ...) in council, communication, advertising, design, publishing, media relation, event, training, medical and scientific writing, quality approach, and provides to them its network of experts.

ANIMAL COMPANY IS MANAGED BY 3 VETERINARIANS:



**Jean-Pascal Giraud**

**Market Expertise:**

Specialized channels (garden center, pet shop, ...)

**Business Expertise:**

advice, organization, training.

Graduate of the Master's degree in Management Quality Strategy and Organization of the Ecole Supérieure de Commerce de Paris and the Ecole Centrale de Paris.

Founder and CEO of Nooe.



**Loïc Dombrevail**

**Market Expertise:**

Veterinary market and pharmacies

**Business Expertise:**

Advertising, publishing, design.  
Former Communication Director of a veterinary pharmaceutical company.

Former client senior director of Publicis Paris.

Founder and CEO of Life, Consulting agency in communication, leader on the animal health market in France.



**Marc Veilly**

**Market Expertise:**

Veterinary market and mass-market retailing.

**Business Expertise:**

Media relation, crisis management, event, lobbying

**Education:**

Graduate of the MBA of Group HEC school. Graduate in Canine and Feline nutrition of the National Veterinarian School of Alfort.

Former External Affairs and Communication Manager at Mars Petcare France.

# IN COMMUNICATION, ADVICE & TRAINING, SPECIALISTS OF THE ANIMAL WORLD.

## OUR SERVICES

Animal Company offers a unique performance of excellence for more reactivity and efficiency

- STRATEGIC ADVISE
- ADVERTISING
- PUBLISHING
- SCIENTIFIC WRITING
- TRAINING & E-LEARNING
- EVENTS
- PUBLIC RELATIONS
- MEDIA RELATIONS
- MEDIA TRAINING
- WEB ACTIVITIES



## SOME REFERENCES

The associates of Animal Company work with main actors of the animal world :

- Agronomes et vétérinaires sans frontières
- Bayer
- BVT
- Dechra
- Ecole Nationale Vétérinaire d'Alfort
- Fondation Virbac
- Francodex
- IFAH
- Intervet Schering-Plough
- Janssen
- Mars Petcare & Food France
- Merial
- Ordre National des Vétérinaires
- Pfizer
- Pipolino
- Royal-Canin
- Sogeval
- Syndicat National des Vétérinaires d'Exercice Libéral
- Tetra
- Truffaut
- Vétoquinol
- Virbac
- And numerous vet clinics.



## ANIMAL COMPANY

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